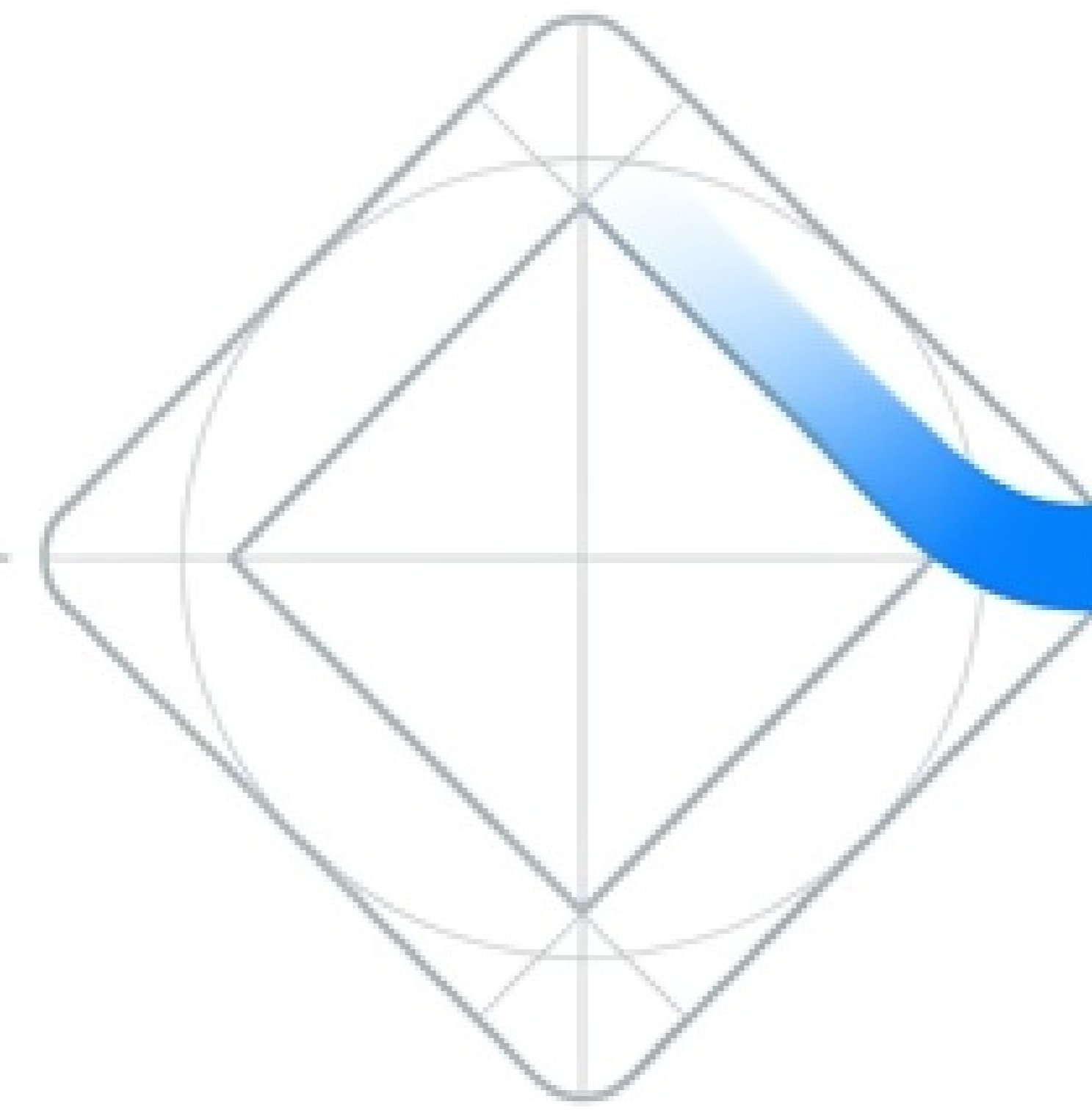


Quickplay

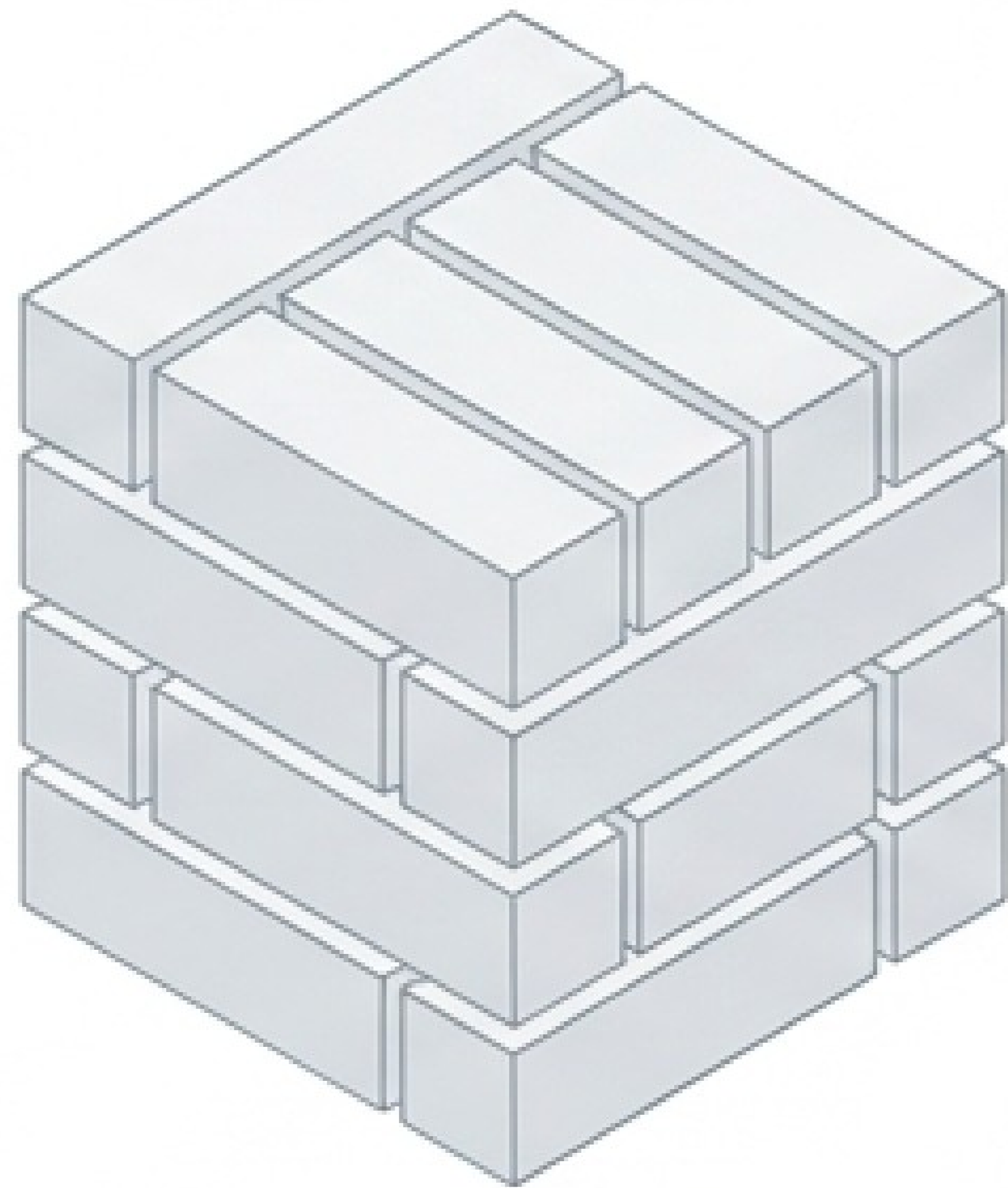


The Content-to-Value Operating System.

Turning catalogs into revenue across Linear, OTT, FAST, and Social.

Content is everywhere, but value is trapped in execution.

Supply Reality

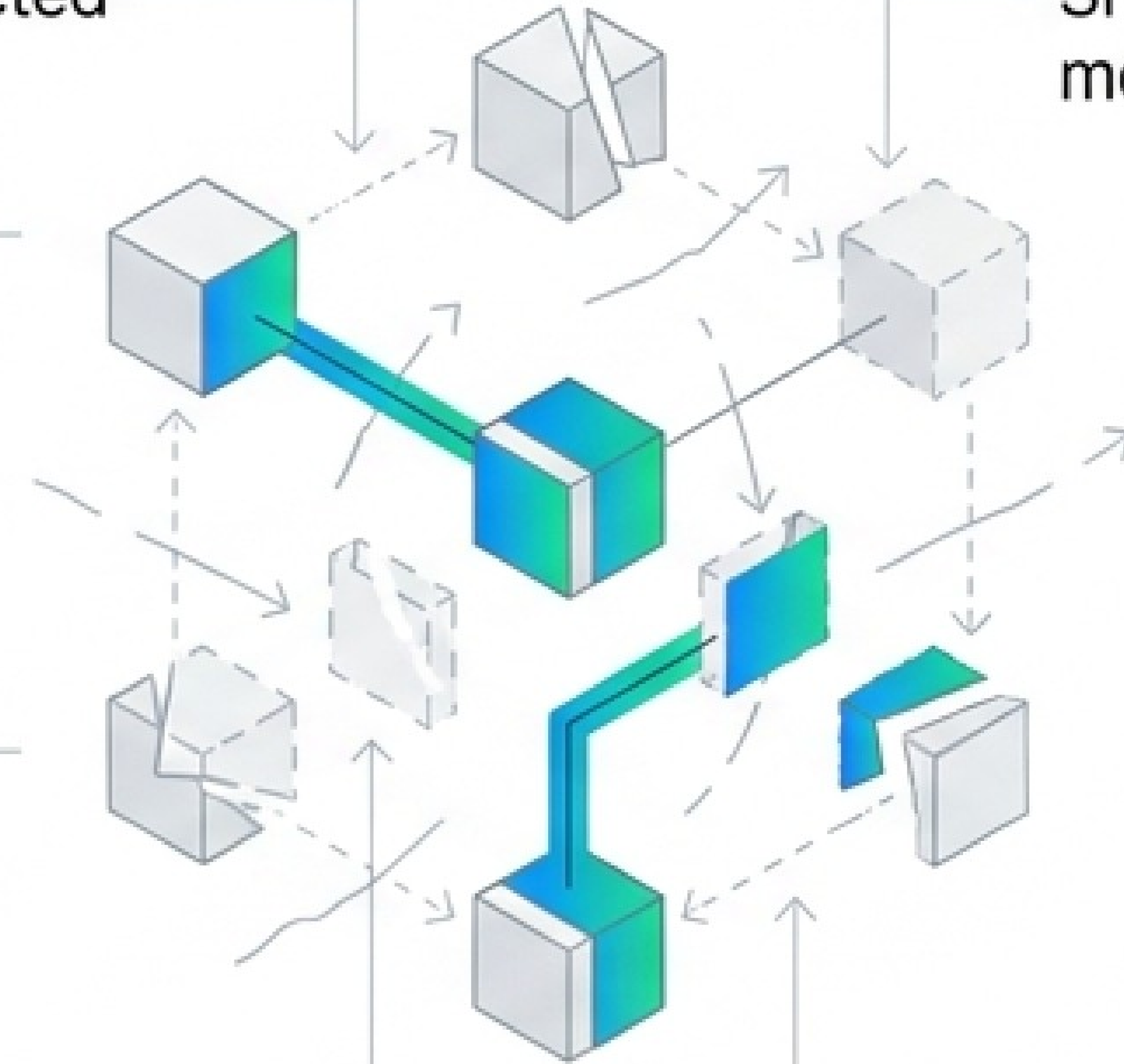


You own thousands of hours of premium content.
The gap isn't content supply.

The Execution Trap

Disconnected tools.

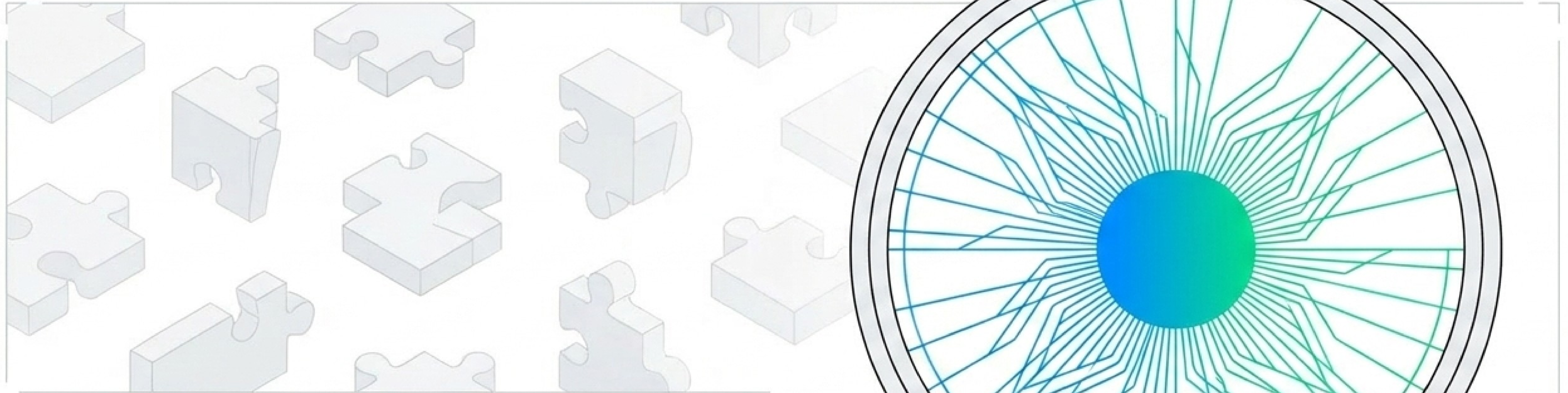
Shallow metadata.



Recommendations that miss.

Revenue left on the table.

One orchestrated system connecting the entire content lifecycle.



The Paradigm Shift:

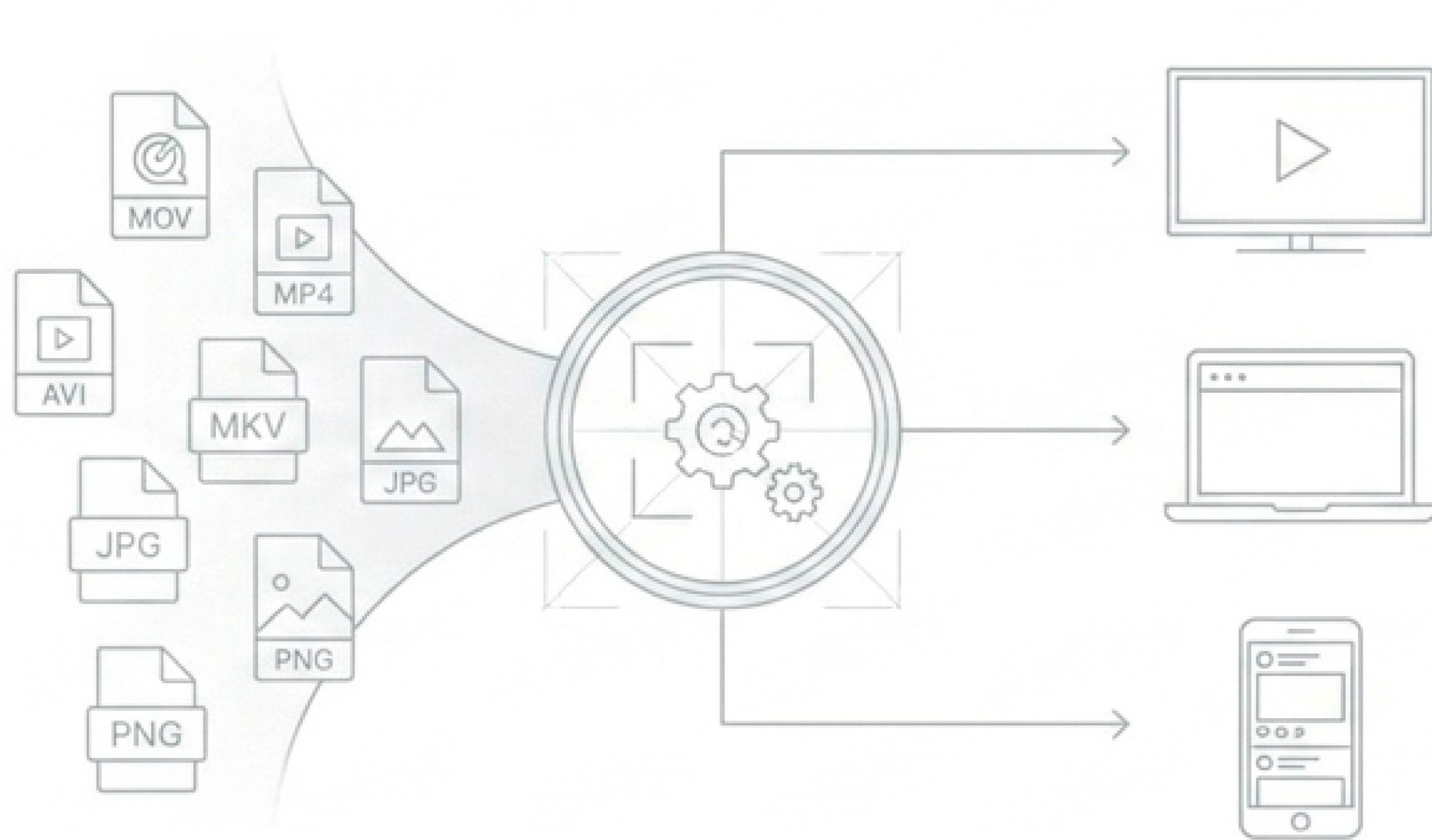
Connect every stage of the content lifecycle with native AI working continuously at each step. Broadcasters, sports operators, streamers, and creators can finally turn every title, episode, and moment into a monetizable asset.

A continuous pipeline from raw ingest to maximized revenue.



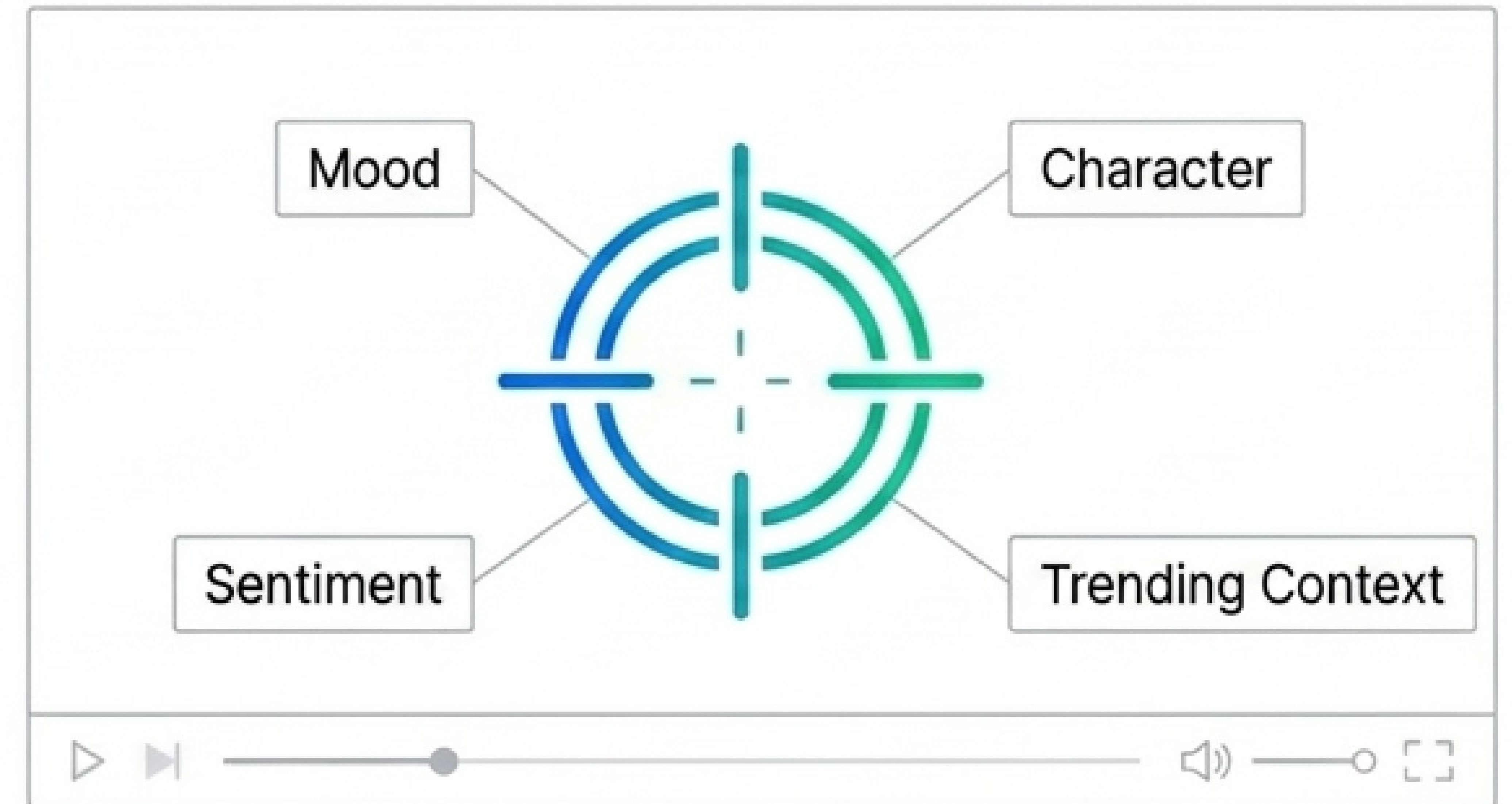
One system. Five engines. A content pipeline that scales without rebuilding.

The foundation processes every format and generates infinite metadata.



Stream (Ingest. Process. Deliver.)

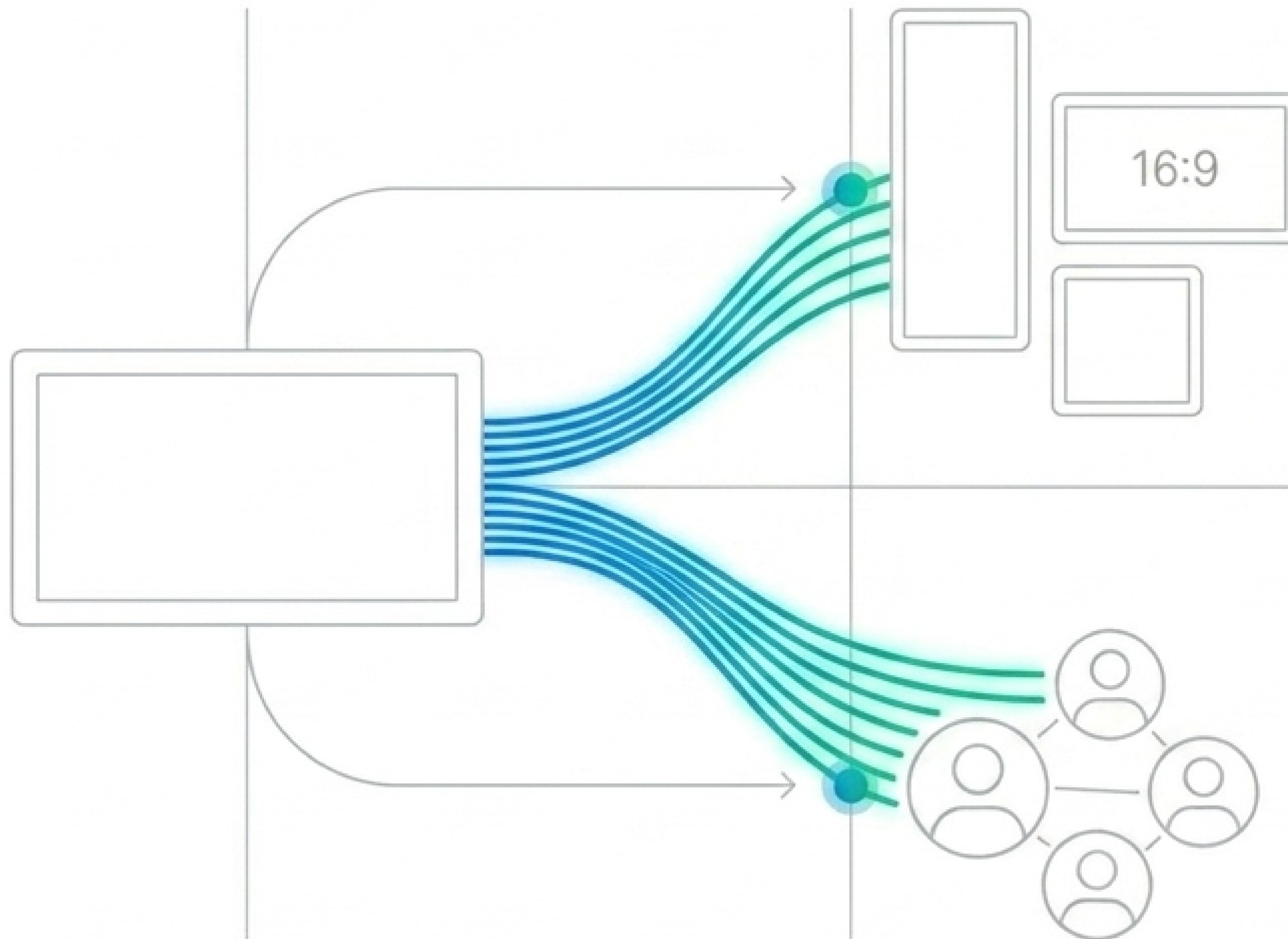
Handles every format and every screen.
Broadcast-grade and automatic.



Enrich (Analyze. Tag. Understand.)

Infinite metadata. Every scene is tagged, making every single moment findable, targetable, and monetizable.

AI automatically formats high-value moments and personalizes the viewer experience.



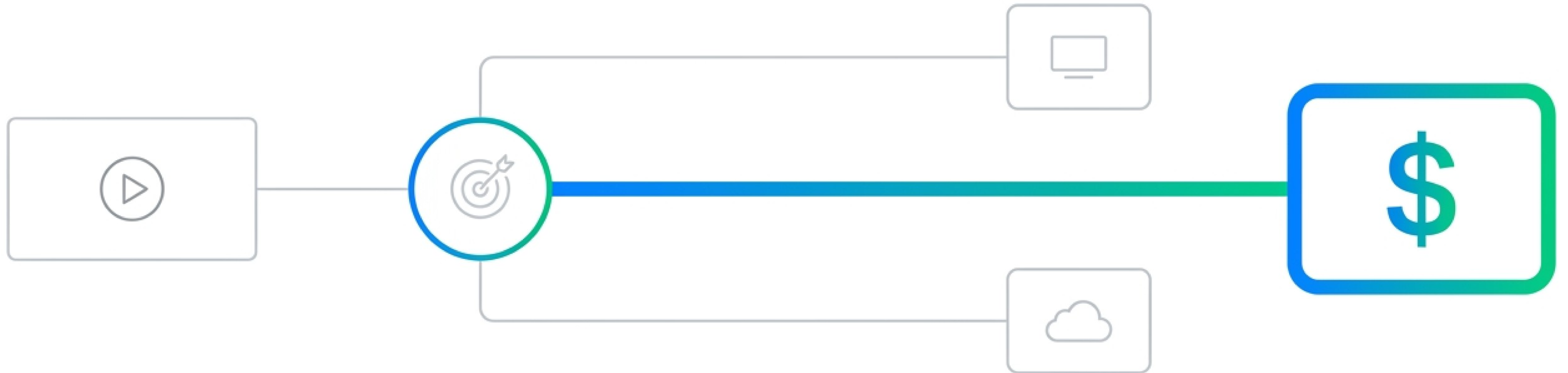
**Activate (Find the moment.
Activate (Find the moment. Format it.
Publish everywhere.)**

AI identifies highest-value moments and publishes automatically. More content output with the exact same team size.

Engage (Personalize. Retain. Drive fandom.)

Tailored experiences driven by real behavior and rich content intelligence. Lower churn. More time spent. Viewers who stay.

Dynamic routing ensures every asset generates the highest possible return.




05 Maximize (Route to value. Maximize return.)

Every asset is dynamically routed to the channel where it generates the highest return.

The Result:

Better CPMs, optimized targeting, and new revenue streams built-in. Every piece of content works harder.

Built-in AI and open orchestration replace bolted-on legacy infrastructure.

	Legacy Infrastructure	The Quickplay OS 
Architecture	Rip-and-replace monolithic stacks.	Open APIs connect to your existing CMS, MAM, and ad systems.
AI Integration	Bolted on and sold separately.	Native and built into every single engine.
LLM Models	Locked to a single vendor's ecosystem.	Orchestrates the best models for the job (Gemini, Bedrock, Twelve Labs).
Ecosystem Reach	Serves a single channel.	Orchestrates broadcast, streaming, and social simultaneously.
Cloud Strategy	Shared infrastructure, vendor lock-in.	Dedicated instance running in your cloud. Your data stays yours.

Media infrastructure proven at Tier-1 enterprise scale for two decades

11.82B+

Minutes streamed per month

30M+

MAUs across 100+ countries

99.999%

Stream uptime

200+

Microservices powering the OS

20 Years

Building media infrastructure at enterprise scale

Built for scale. Proven in production. Not a startup selling a concept.

Transforming how dominant operators aggregate, stream, and engage globally.

Gray Media

Unified 1,300 digital touchpoints across web, mobile, and CTV onto a single orchestration layer to reach audiences well beyond their broadcast footprint.

Global Streaming & Studio Group

Leveraged AI Studio to generate vertical clips for mobile, orchestrating across multiple clouds to turn undecided viewers into engaged ones.

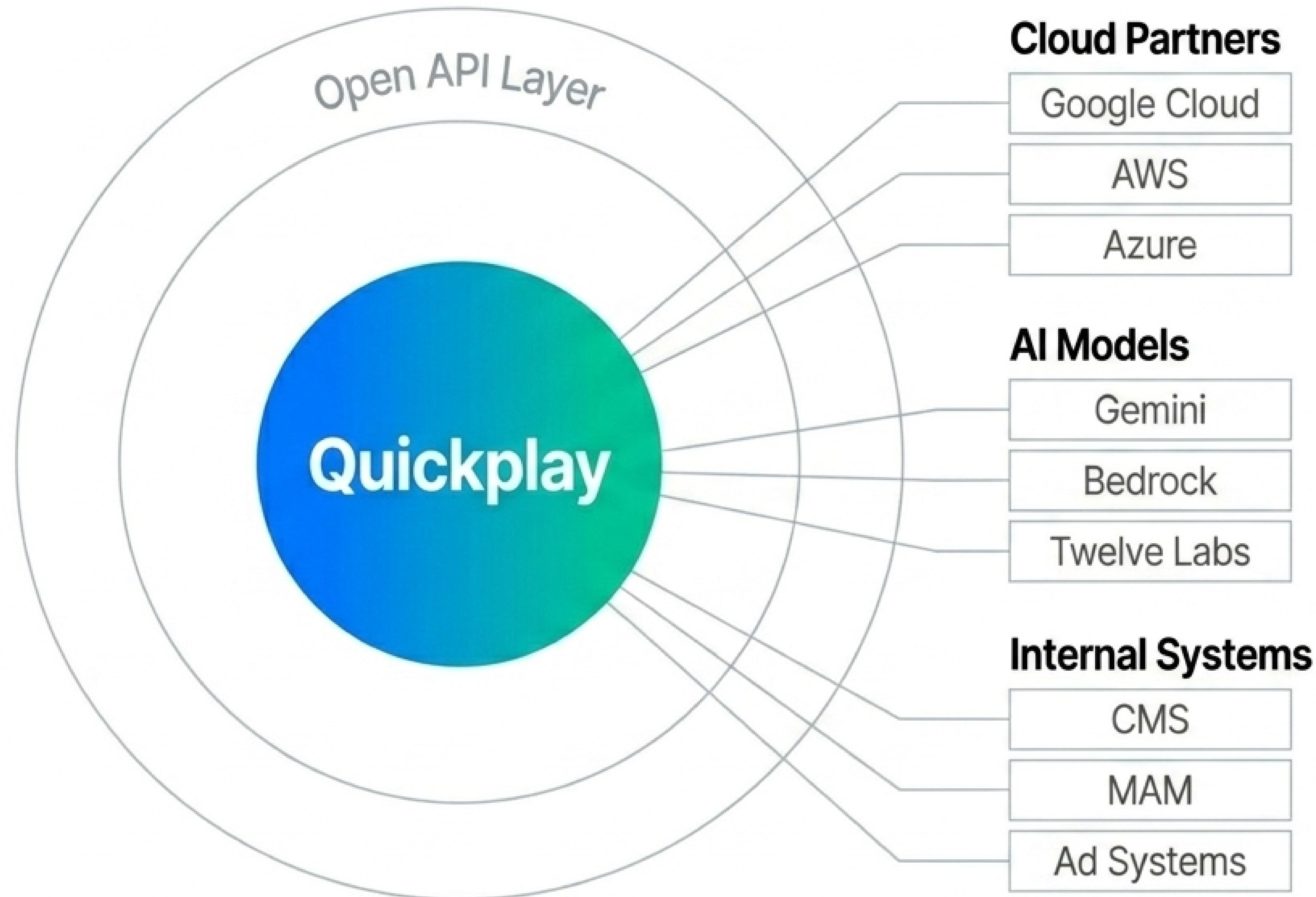
Television New Zealand (TVNZ)

Evolved into a dominant broadcaster and aggregator, instantly ready for live events, PPV, short-form, vertical, and bundled packages.

Regional Telco Operator

Executed a full end-to-end replacement of 15-year legacy IPTV, migrating 1M subscribers to a data-driven streaming operation.

Dedicated instances and open orchestration fit seamlessly into existing environments.



It works with what you have:

Connects globally to content creation hubs, data-driven monetization engines, and customer engagement tools.

Dedicated & Secure:

Your instance, your cloud. No shared infrastructure, no vendor lock-in.

Map out your first 90 days with AI Studio.

Tell us what you're working with. We'll show you what's possible.



Action: Schedule a Demo to see exactly how AI Studio fits into your stack, what it connects to, and how every moment in your catalog can start working harder.